

How-To Video Project

Check Off	Task	Example
	<p>Select Topic It should have a minimum of five steps, but no more than ten (remember to “get in and get out!”)</p>	How-To Make a Slate
	<p>Create a bulleted list of steps Keep it simple. Consider what type of how-to video you will highlight. Will you go on location to film or will you stay in studio and show different steps?</p>	<ul style="list-style-type: none"> • What you will need; supplies • Clean whiteboard • Use blue tape to section off parts • Color top of slate with permanent sharpie • Optional: Glue a puff ball on end of whiteboard marker to use for an eraser (saves time when on location filming)
	<p>Conceptualize different video shots Brainstorm a variety of angles to keep the interest of the viewer (Use the AFI booklet and select good shots!). Remember that your shots and narration are equally important in telling the story, so make them interesting and easy to follow. Try to eliminate the “duh” shots when possible.</p>	<ul style="list-style-type: none"> • Top shot of all items popping into the frame in a stop motion. • Med & C/U shots of placing tape on whiteboard correctly (make sure to just include the <i>end of the taping process</i> (Remember, no need to show how to unroll blue tape in your shot. Instead show where to tape it!)
	<p>Write a Script Use the bulleted list of steps as a starting point and add an intro and an outro. Determine your delivery: voice on video (speaking to the camera) voiceover V/O (dubbing your voice after the video has been filmed) or a Combo.</p>	<p>“The supplies you’ll need to make a slate are a small whiteboard, some blue tape, and a permanent marker. Be sure your whiteboard is clean so your tape will stick to it. Measure down from the top of the whiteboard approximately 1.5-2” then place a piece of tape horizontally across.” ETC....</p>
	<p>Write an intro: This is the hook for your video. Why would someone want to know “how-to”? Consider something catchy here! Make sure you state the reason for the video!</p>	<p>“Hi, I’m a middle school video teacher on a <i>tight movie-making budget</i> (think <i>Paranormal Activity</i> vs. <i>Waterworld!</i>) So today I’m going to show you an easy and inexpensive way to make a video slate for your students.”</p>
	<p>Write and outro: Show the viewers how to USE the project that you made. Why is it valid?</p>	<p>“So the next time YOU need to mark a scene in your video class, remember to use your slate!”</p>



HINT: Keep this simple, but use these bulleted sentences to build on when you write your script or dialogue for your video.

HINT: Make sure the video shows each step CLEARLY! Have you ever tried to watch and **do** an origami how-to video? GOOD LUCK!

HINT: Consider sound records differently on each device, so using different devices can be tricky!

HINT: Here’s an easy template:
“Hi, my name is _____ and today I’m going to show you how to _____. This will help you _____.”